



**Infusion Access
Foundation**

TOAST

Together for Treatment.

**sponsorship
packages**



**summer
2023**

INTRODUCTION TO IAF

The Infusion Access Foundation (IAF) is a 501(c)(3) nonprofit that works tirelessly to ensure patients have access to the treatment they need for any and all complex illnesses. IAF delivers specialized value in the complex biologics space as a patient advocacy organization that unifies a diverse group of patients sharing similar access challenges unique to biologics. We advocate with one voice that reaches policy makers as we come together for treatment.



WHY SPONSOR IAF

IAF works alongside our empowered community of champions and advocacy partners to create informative education and resources to help the patient community better comprehend their disease and treatment choices. Moreover, we host a virtual safe space with unique narrative platforms where patients feel empowered to share their voice; including: advocacy campaigns, poetry, art, focus groups, a patient advisory council, patient summits, patient stories, and champion videos. These patient stories humanize treatment gaps in a way policy makers can no longer ignore. It is this unified voice that moves mountains; we are merely the vessel.



ABOUT TOAST

IAF is thrilled to announce its Inaugural TOAST fundraiser as we raise our glasses and toast together for treatment. Expect an effervescent night packed with awards, a celebrity MC, unique entertainment, dinner, libations, and conversations with champions. Original art deco reflecting the textures of the patient voice will paint the room with an energizing commitment to effect true change.

Set to coincide with the leading infusion industry event of the year - NICA's Annual Conference, sponsors to this hallmark soiree will enjoy high visibility and collaborative promotion as we work together to raise awareness and supportive funds to amplify the IAF mission.



ADVOCACY PRIORITIES

Utilizing the highest technology and intelligence platforms, IAF's multidisciplinary team proactively traces the shrouded nuances of policy gaps directly impacting access to treatment in the biologics sphere. Through a multifaceted communications strategy, we maximize visibility to provide our audience with education and advocacy resources to write letters directly to their representatives. IAF hosts this collaborative community of champions providing tiers of involvement.

 **NON MEDICAL SWITCHING**

 **COPAY ACCUMULATORS**

 **340B DRUG PRICING PROGRAM**

 **STEP THERAPY**

 **SPECIALITY PHARMACY MANDATES**

 **HEALTH DISPARITIES**

 **PHARMACY BENEFIT MANAGERS (PBMS)**

87,000+
Subscribers involved in
IAF

120,000+
Advocates involved in
IAF

128,000+
Letters sent on behalf of
IAF

ADVOCACY PRIORITIES

PRESENTING SPONSOR | \$30,000 | 1 available

- 18 tickets (3 reserved tables located in a prime location) **2 seats each table will be filled by IAF*
- Recognition in event header and logo on all event pages
- Feature in e-newsletter
- Recognition at podium and opportunity to speak
- Recognition with logo in event header in all event communications and signage
- Opportunity for company branded item in attendee gift
- Recognition in all social media posts

CHAMPAGNE SPONSOR | \$20,000

- 12 Tickets (2 reserved tables in a select location) **2 seats at each table will be filled by IAF*
- Recognition on event pages with large logo
- Recognition at podium at event and on event signage
- Recognition with large logo in all event communications and signage
- Recognition in 3 social media posts
- Opportunity for company branded item in attendee gift

PROSECCO SPONSOR | \$15,000

- 6 Tickets (1 reserved tables) **2 seats will be filled by IAF*
- Recognition on event pages with medium logo
- Recognition at podium at event and on event signage
- Recognition with medium logo in all event communications and signage
- Recognition on 2 social media posts

CAVA SPONSOR | \$7,500

- 4 Tickets (1 reserved table) **4 seats will be filled by IAF*
- Recognition on event pages with small logo
- Recognition at podium at event and on event signage
- Name included in 1 social media post

TOAST Add-On Opportunities

- CHAMPAGNE WALL SPONSOR | \$5,000 | 1 available
- BAR SPONSOR | \$4,000 | 3 available
- TERRACE LOUNGE SPONSOR | \$4,500 | 1 available
- ENTERTAINMENT SPONSORSHIP | \$5,000 | 1 available
- AUCTION SPONSOR | \$3,000 | 1 available

Includes name and logo on signage only

DONATION LEVEL

☐

\$30,000

Presenting Sponsor

☐

\$20,000

Champagne Sponsor

☐

\$15,000

Prosecco Sponsor

☐

\$7,500

Cava Sponsor

☐

\$5,000

Champagne Wall Sponsor

☐

\$5,000

Entertainment Sponsor

☐

\$4,500

Terrace Lounge Sponsor

☐

\$4,000

Bar Sponsor

☐

\$3,000

Auction Sponsor

☐

.....
OTHER | *Specify Amount*

YOUR INFORMATION

.....
NAME/ORGANIZATION

.....
ADDRESS | *Include City, State, and Zip*

.....
EMAIL

.....
PHONE

We will use your responses to send an invoice.

5